

Case Study

Support in developing a strategic outline case for the development of a digital-first health service for looked after children and care leavers.



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How We Helped

- Performing market research to provide CHCP with an up-to-date view of the fast-evolving digital landscape in primary and integrated care, including the most recent NHS England rules and treatment for providers delivering digital services for out of area patients.
- Exploring the total market potential for CHCP as well as the specific needs of target service users to inform the design of the operating model.

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How We Helped

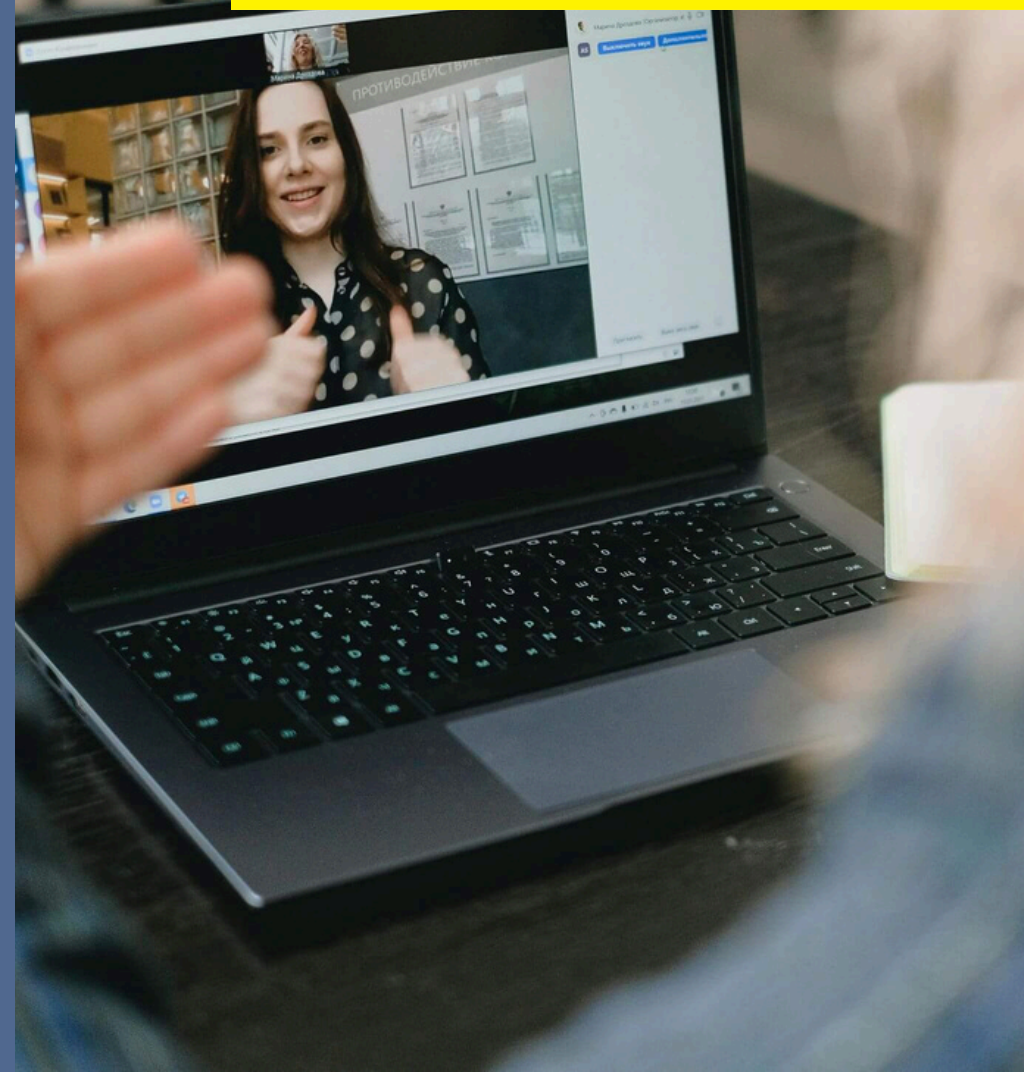
- In collaboration with CHCP clinical leads, developing the service vision and granular operating model, to improve access, service user engagement and experience.
- Factoring in health and wellbeing outcomes for a cohort of young people whose living circumstances and experience of statutory services too often pose a barrier to positive outcomes.

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How We Helped

- Building on the operating model, developing an overview of the revenue and cost considerations to illustrate the viability of the new service, highlighting any particular risks.
- Giving an overview of the overarching benefits, risks, considerations and recommendations to the Senior Management team (SMT).



The Outcome

Following our presentation of the Strategic Outline Case to the SMT, they gave the green light to progress towards full implementation of the service.

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Get in touch!

Our **Director Robin Naudi** specialises in supporting organisations to grow and transform their service offer through new commercial models as well as securing new funding and investment.

He is passionate about doing this in a way that generates additional social value and addresses areas of public service failure – be that digitally-enabled models of care for looked after children or sustainable models for primary care.



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